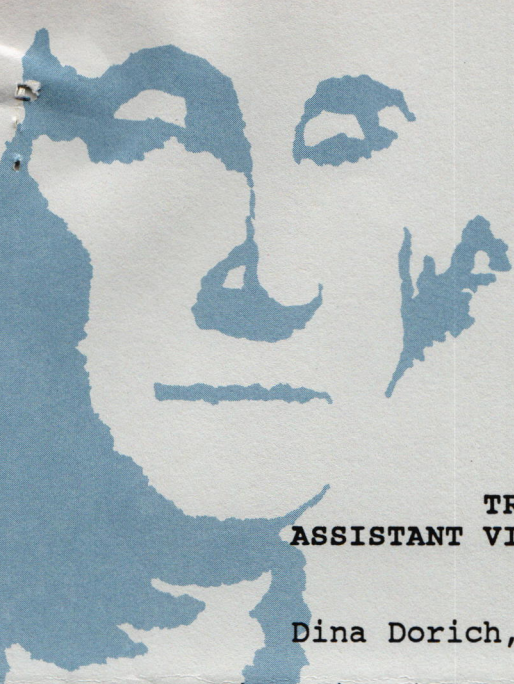




News from

THE GEORGE WASHINGTON UNIVERSITY

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**TRINITY UNIVERSITY OFFICIAL NAMED
ASSISTANT VICE PRESIDENT FOR UNIVERSITY RELATIONS AT G.W.**

Dina Dorich, former director of public relations at Trinity University in San Antonio, Texas, has been named to the newly-created position of Assistant Vice President for University Relations at The George Washington University.

In announcing her appointment, GW Vice President for Development and University Relations, Michael J. Worth said, "Ms. Dorich has received national recognition for her achievements in educational public relations and communications. We are delighted to have her leadership in our program at George Washington University."

In her new role, Dorich will direct the Office of University Relations (formerly News and Public Affairs) which coordinates GW's media relations and provides news, information, publications, and advertising services for the University.

A graduate of West Liberty State College in West Virginia, Dorich also attended Kent State University where she earned an M.A. and pursued doctoral studies.

With more than 15 years' experience in higher education public relations, Dorich has also held teaching positions in secondary schools and institutions of higher learning.

While at Trinity University, Dorich significantly increased the institution's national visibility--gaining recognition for the school through her innovative public relations programs. Recently, her program at Trinity University won a 1987 gold medal award for public relations improvement from the Council for the Advancement and Support of Education (CASE).

Before going to Trinity in 1984, Dorich was director of public relations at Gettysburg College in Pennsylvania (1979-1984), at Schenectady Community College in New York (1975-1979), and at West Virginia Northern Community College (1972-1975).

Active at the national level in CASE, she chaired the 1986 Institutional Relations program at the National Assembly and was a participant in the CASE leadership conference. In 1983, she was invited to participate in the CASE Forum for Women Institutional Advancement Officers. She is a member of Women in Communications, Inc. (WICI), the Public Relations Society of America (PRSA) and the National Association of Female Executives (NAFE).

Dorich's publications include: "Extending the Campus," in H.R. Rowland (ed.) Effective Community Relations, Jossey-Bass, 1980, and "From the Producer's Chair: A View of the Cable TV," in CASE Currents, April 1978 (reprinted in two subsequent CASE handbooks).

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